

“full-blown complexity of natural concrete events” (Hall and Lindzey)

Purpose:
Organize (parsimoniously)

Purpose:
Communicate (clearly)

Goal:
How

Goal:
When

Goal:
Why

Generalizability

more abstract...

Theory B

NO!

CANNOT COMPARE
“COLLISION OF VAUES”

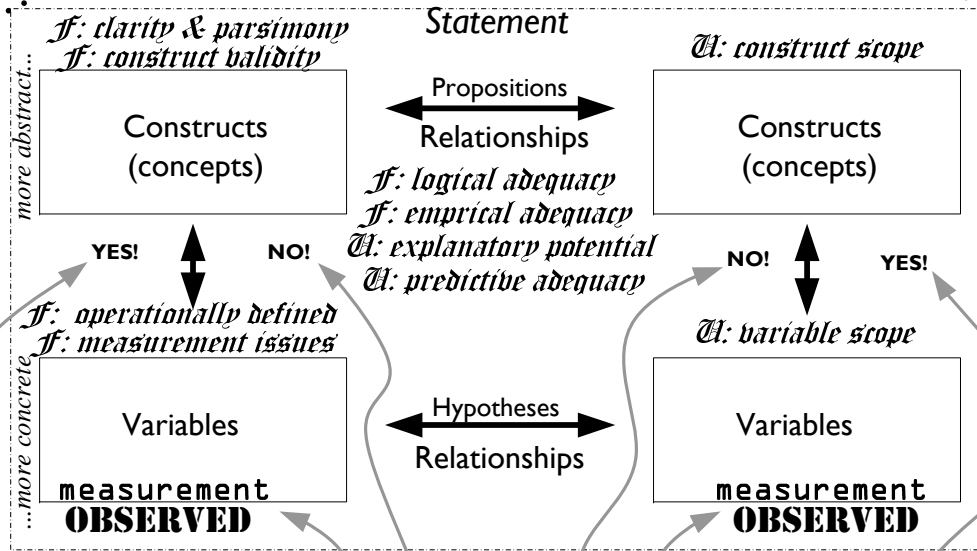
Components of a Theory

Bacharach, Samuel. 1989. *Organizational Theories: Some Criteria for Evaluation*. Academy of Management Review. Vol. 14. No. 4.

Rendition of Figure 1 (page 499) by Lars Linden

THEORY = SYSTEM

assumptions about Time
BOUNDARIES
assumptions about Values (Weber)
assumptions about Space



Falsifiability
empirical refutation is possible

Utility
explanation and prediction



YES! NO! YES! NO!

F: clarity & parsimony
F: construct validity

U: construct scope

F: logically adequate
F: empirical adequacy

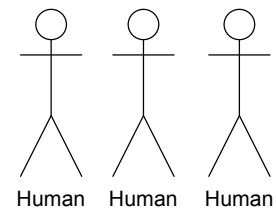
U: explanatory potential
U: predictive adequacy

F: operationally defined
F: measurement issues

U: variable scope

≠
Descriptions
(1) categorization of raw data,
(2) typologies, and
(3) metaphors

THINKER



THINKER

FIT
CONCEPTUAL COHERENCE

